



THE HOME OF LED LIGHTING SOLUTIONS





CONTENTS

Why AuraLED	4
AuraSMART	6
AuraTEC	8
AuraSPEC.....	10
RetroFIT	12
DEFINELINE.....	14

Why AuraLED?

With years of experience in the LED lighting sector, AuraLED has a proven track record of delivering high-quality, high-value lighting solutions for a wide variety of clients and projects.

Our expertise has enabled us to deliver bespoke projects for external architectural lighting solutions, industrial, commercial, and retail applications. No matter how big or small the task, AuraLED will work with you to arrive at the best possible solution from quality and cost perspectives.

Our in-house team can help deliver the right solution for all your needs, from the design stage right through to commissioning. We pride ourselves on supplying quality controlled branded diodes, drivers and high-quality fabrication so you and your clients have the peace of mind you require. In addition to supplying high-quality lamps and luminaires, we have also invested heavily in the latest technologies.

Our AuraSMART range of compatible products allows you to take your lighting requirements to the next level. We are proud to say that we are heavily involved with DMX/RGB projects throughout the UK, where we utilise the latest technologies such as Alexa, Zigbee, Caasambi and WiFi, and hardwire solutions using DMX 512 or Dali controls.

We are continually developing our products and services to meet our clients' ever-changing demands and adopting new technologies so we can offer unique and improved solutions.

AuraLED... The Home of LED Lighting Solutions



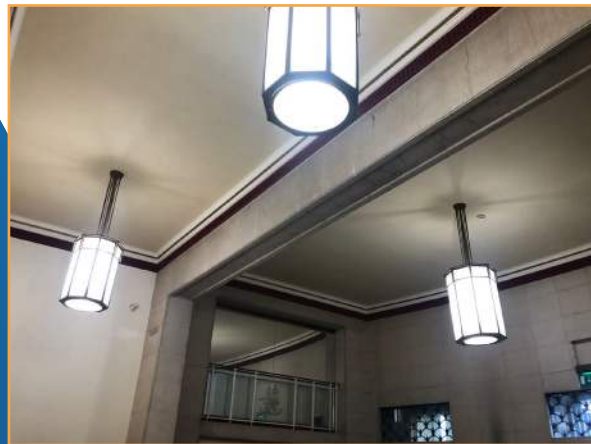
AuraSMART



AuraTEC



AuraSPEC



RetroFIT



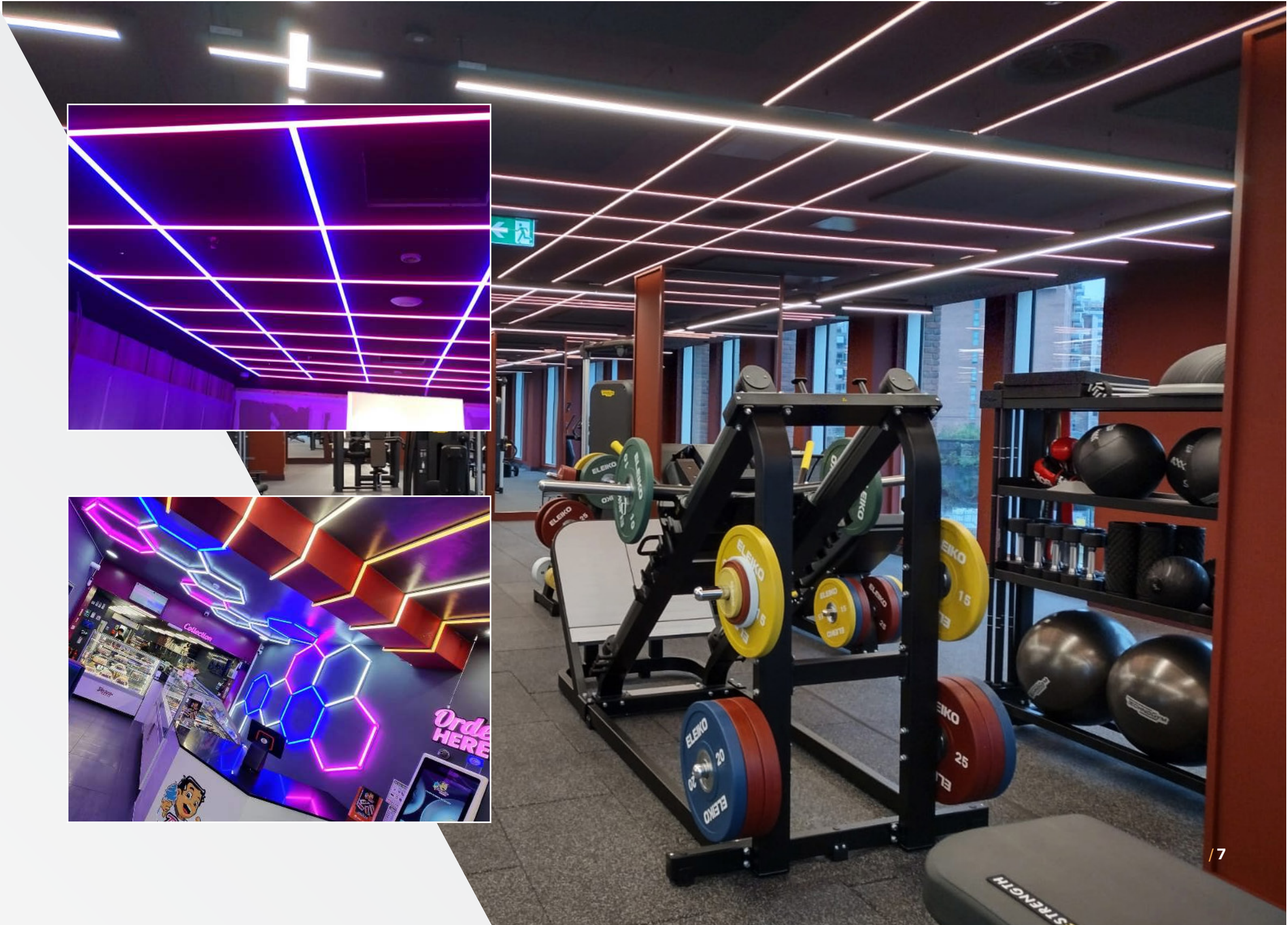
DEFINELINE



AuraLED has built an enviable reputation when it comes to the development and distribution of LED Strip, Neon and COB solutions. Our products are built to the highest standards, and we constantly strive to be at the cutting edge of technology for ongoing product development.

With our years of experience, we can advise you on the right solution for your strip and neon installations. As well as specifying the appropriate drivers and remotes to ensure everything performs the way it should.

To help create the ideal finish, we also have an extensive range of profiles that suit all applications.





Today's high-quality, technically advanced LED fittings are only ever as good as their installation. That's why we launched AuraTEC, our LED Strip and Neon Installation specialist service.

When installing our range of LED Strip and Neon products, there is a lot to consider if you want to fully exploit the products' features and benefits. Whether a straightforward strip install or a programmable DMX light show, our technicians can guarantee the perfect end result.

AuraTEC can ensure you get the best out of your installation with our years of technical knowledge and product development experience. Our fully kitted-out mobile vans can come to the site and work alongside your other contractors to guarantee the best possible finish.

We are often called to site to rectify poor installs where the product has been fitted without the proper care and attention, leading to poor performance or even product failure.

As an added bonus, we now offer a 5-year warranty on all AuraTEC installations and products instead of the standard 3-year warranty on product-only options.

auratec.co.uk





AuraLED's specification division has gone from strength to strength whilst working on numerous large-scale projects with organisations such as Bangor University, HSBC, HMRC, and the NHS.

We take pride in providing customised LED solutions for all our projects, ensuring quality control, using branded diodes and drivers, and high-quality fabrication as standard.

Additionally, we are extensively involved in DMX/RGB projects across the UK.

Our designers offer complete relax lighting schemes for optimal lux levels and full payback calculations.





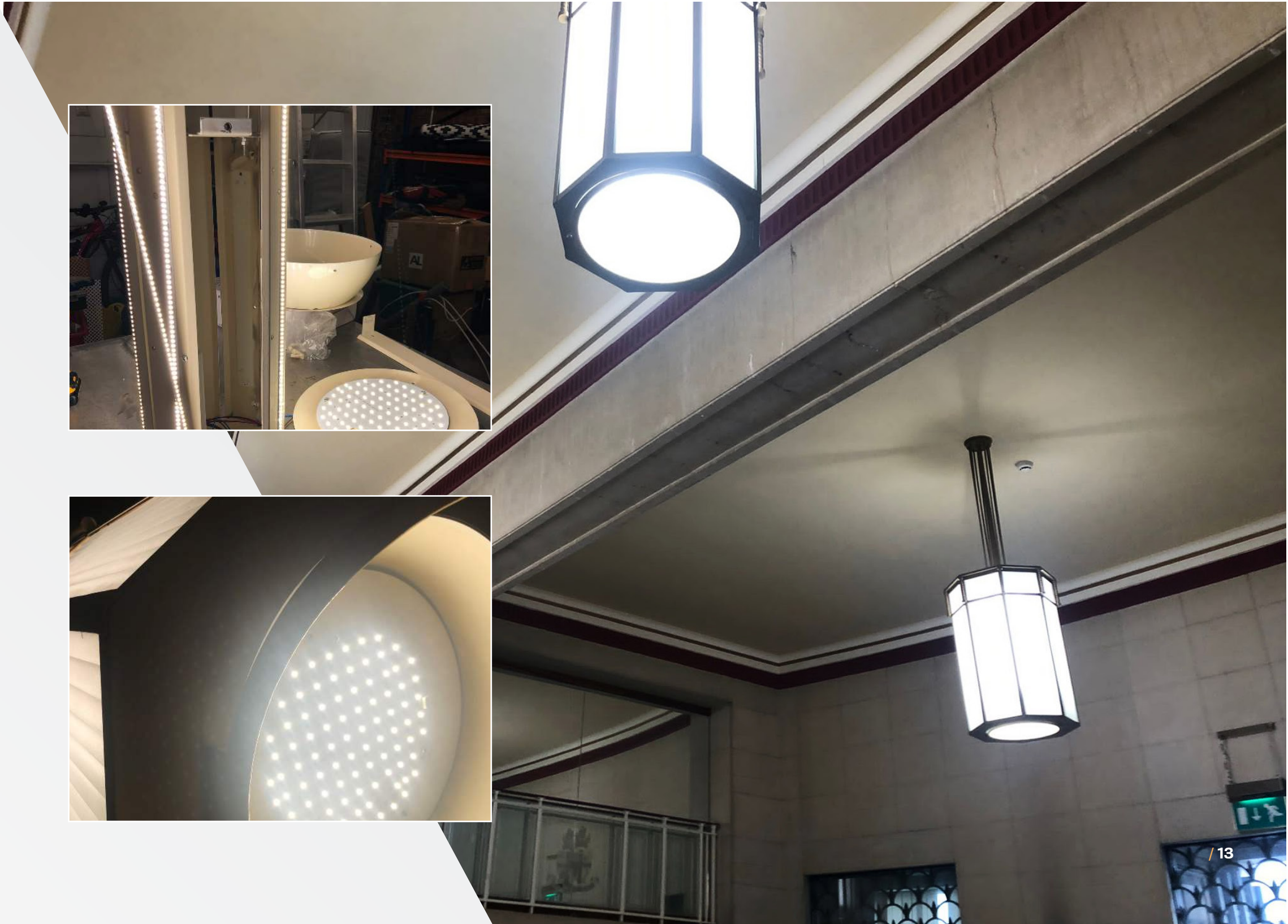
Retrofitting AuraLED LED lights into old fittings offers many benefits, primarily energy efficiency, cost savings, and environmental sustainability.

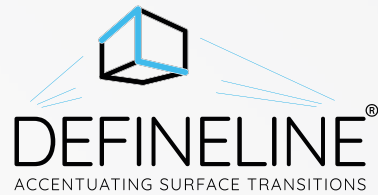
LED lights consume significantly less energy than traditional lighting sources, translating to substantial reductions in electricity bills and a smaller carbon footprint. The retrofitting process involves upgrading the internal components of existing fixtures, providing a cost-effective alternative to complete replacements, and retaining the original product look and feel.

The longevity of LED lights ensures extended product life and reduced maintenance costs. LEDs typically last much longer than traditional bulbs, contributing to a decrease in waste and disposal requirements. This longevity aligns with environmental conservation principles and supports a more sustainable approach to your lighting needs.

Additionally, retrofitting eliminates the need for new manufacturing, reducing the overall demand for raw materials and the environmental impact of production. It represents an eco-friendly solution to modernising lighting systems without contributing to the waste stream.

Retrofitting AuraLED LED lights into old fittings is a holistic approach combining economic savings with environmental benefits. It is a win-win strategy for individuals and businesses aiming for a more sustainable future. As well as contributing to the circular economy.

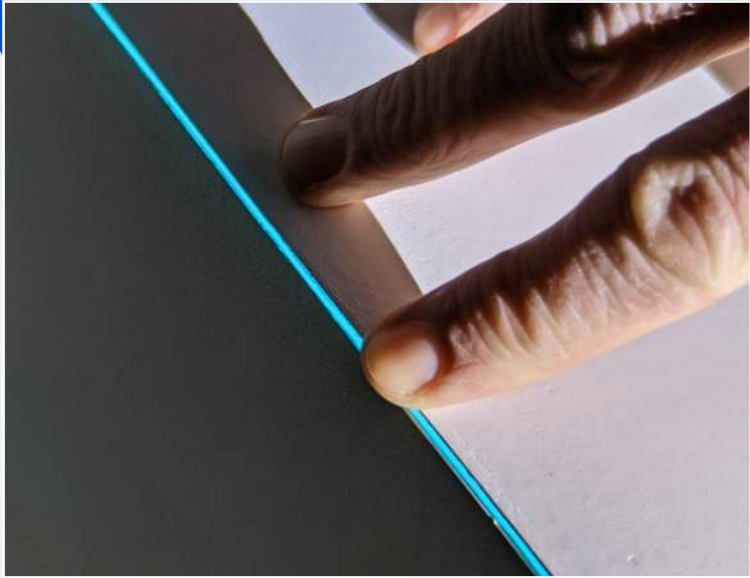




In a world where lighting solutions have only evolved, DEFINELINE® revolutionises the visual impact of an internal space. DEFINELINE® incorporates a fine defineline light line wire into the structure of internal spaces, accentuating surface transitions. The Patent Pending custom aluminium cage is installed prior to plaster-boarding, once skimmed and decorated the product recedes leaving only a thin visible channel which receives the lighting component.

Just over 1 mm wide, the fine light lines are unnoticeable until activated. DEFINELINE® is controlled by our custom rack-mounted unit which can be triggered by many standard building automation systems. DEFINELINE® also incorporates a Pixel LED diffused backlit shadow gap profile. The combined effect is mesmerising, allowing spaces to literally sketch themselves before your eyes.

DEFINELINE® offers a unique and revolutionary way to redefine internal spaces.





View our product range on:
www.auraled.co.uk | auratec.co.uk

AuraLED UK Ltd
Unit 2, Cromwell Trading Estate,
Cromwell Road, Bredbury,
Stockport, SK6 2RF

0161 494 2118 | sales@auraled.co.uk